

WordPress

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WordPress

Three pages merged: the REST API, the staging and publishing route, and what to use instead.

REST API

WordPress exposes a REST API that can be driven from PHP, Node.js, Go, Java, Swift, Kotlin, and most other languages.

- [Using the REST API](#)
- Posting methods: the REST API itself, the miniOrange REST API plugin, or the older XML-RPC endpoint
- A site's posts live at `/wp-json/wp/v2/posts`

Staging and publishing

The route being tested is Obsidian -> GitHub -> conversion -> WordPress server.

- [Developer docs](#)

- [Server control panel](#)
- [SSH keys](#)
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Authentication uses application passwords rather than the account password. Generate one per client, store it outside the site, and revoke it when the client is retired — never commit one to a page.

Alternatives

Headless CMS and static site generators

Next.js (on Vercel), Gatsby (on Netlify), and Hugo all turn markdown — including an Obsidian vault — into a fast static or hybrid site, and all three integrate with ad networks, membership tools, and eCommerce plugins.

Monetization layers

- Memberful, Patreon, and paid Ghost supply embeddable membership, newsletter, and subscription commerce that bolt onto a static site.
- For heavy video, Dacast, Brightcove, Vimeo OTT, and Kaltura handle subscriptions, paywalls, and advertising.

Hosting

- **Vercel** and **Netlify** — global CDN, edge functions, custom domains, SSL, scalable bandwidth, analytics, SSO. The default pairing for a Jamstack wiki.
- **Cloudflare Pages** — deploys straight from GitHub, with DDoS protection, automatic SSL, and edge locations for low latency.
- **AWS Amplify** and **Azure Static Web Apps** — granular access control and authentication for static and dynamic apps alike.

Converting an Obsidian vault

- Pubsidian and similar open-source tools convert Obsidian markdown into pages ready to host on Netlify, Vercel, or AWS, and can run on every new page.
- Going the other direction, WordPress content can be exported, converted to markdown, and republished as a static site.

The short recommendation

Jamstack for the site (Next.js + Vercel, or Hugo + Netlify), a third-party membership or ad layer for revenue, and a markdown-to-HTML step — Pubsidian, Eleventy, or similar — to automate publishing from the site.